



M E E T N G
S R E E T

HOW THE CORONAVIRUS IS CHANGING AMERICA: **THE OUTBREAK**

KEY FINDINGS FROM A MARCH 29 – APRIL 1, 2020
ONLINE NATIONAL SURVEY OF VOTERS

M E E T N G

S R E E T

The Coronavirus pandemic has impacted every facet of American life. The state of healthcare, jobs and businesses, the economy, and the political landscape all are changing in very personal and broadly synchronous ways.

We wanted to get a glimpse into how individual Americans are being impacted, and how they are feeling about the state of our country now and as it is poised to evolve.

In this fourth report of a full series entitled **How the Coronavirus is Changing America**, we look at voter opinions about the outbreak itself: how long it will last, what effects it will have in other areas, and how worried they are about infection.

MAIN TAKEAWAYS

Americans say Coronavirus isn't going away anytime soon.

Two-in-five Americans think it will last until summer. Almost 70% think it will last to the summer or beyond.

Race, gender, age, and political affiliation all impact opinions about the duration of the outbreak. Biden supporters tend to think the outbreak will last longer than Trump supporters do. A plurality of white voters say Coronavirus will last through the summer; a plurality of African Americans say it will last through next year.

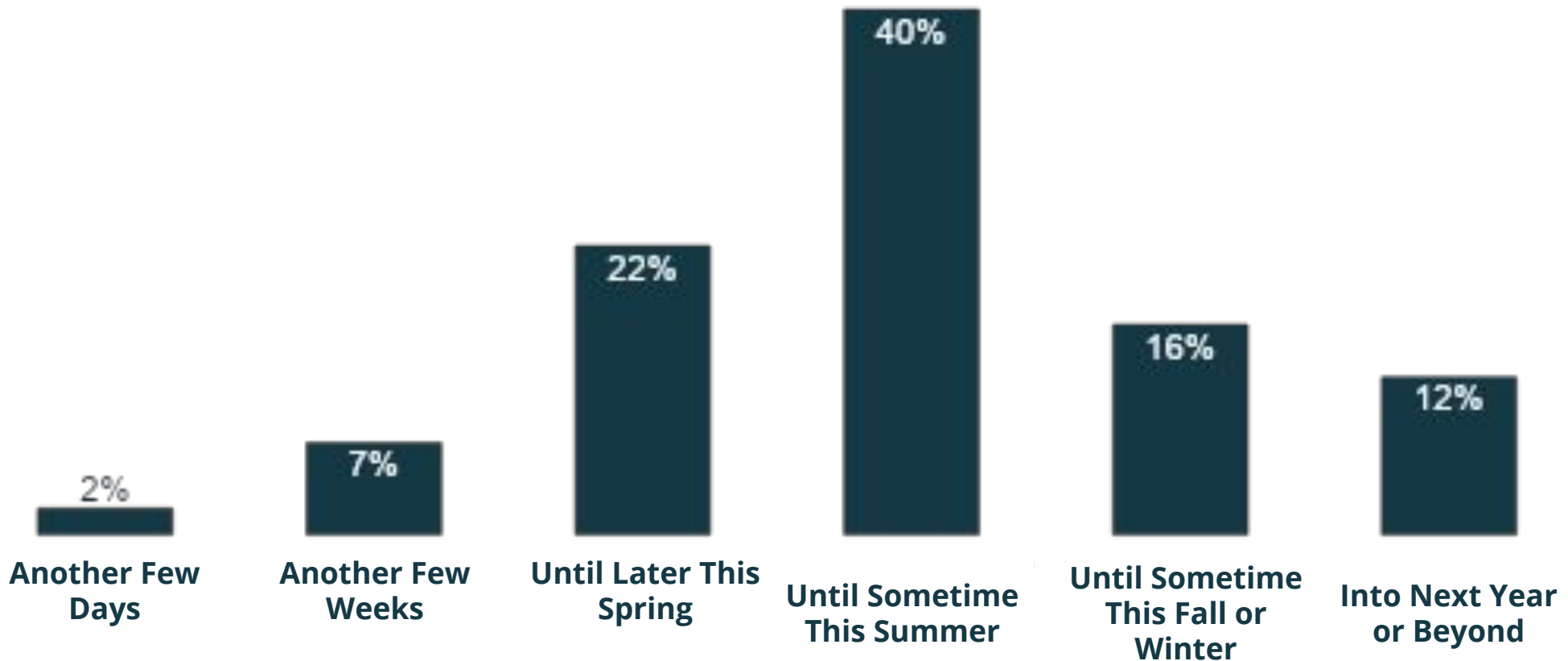
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We will all have to change our way of thinking and living. The virus will be here a long time. So we will need to adapt.

WOMAN AGE 45-54 | MIDWEST | INDEPENDENT VOTER

Americans say the Coronavirus is not going away soon; two-in-five say it will last until sometime this summer.

"If you had to guess, how long do you think the Coronavirus outbreak will last?"



Biden supporters tend to say the Coronavirus outbreak will last longer than Trump supporters think it will.

How Long Coronavirus Will Last By Party

	Days or Weeks	Spring	Summer	Fall/Winter or Next Year
Republicans	15%	28%	40%	17%
Independents	10%	23%	41%	27%
Democrats	5%	17%	40%	39%
Trump Supporters	15%	30%	38%	17%
Biden Supporters	6%	16%	42%	37%
Persuadables *	10%	20%	42%	29%

* **Persuadable voters** are those who are either probably voting for Trump or probably voting for Biden or are undecided on 2020 Presidential ballot

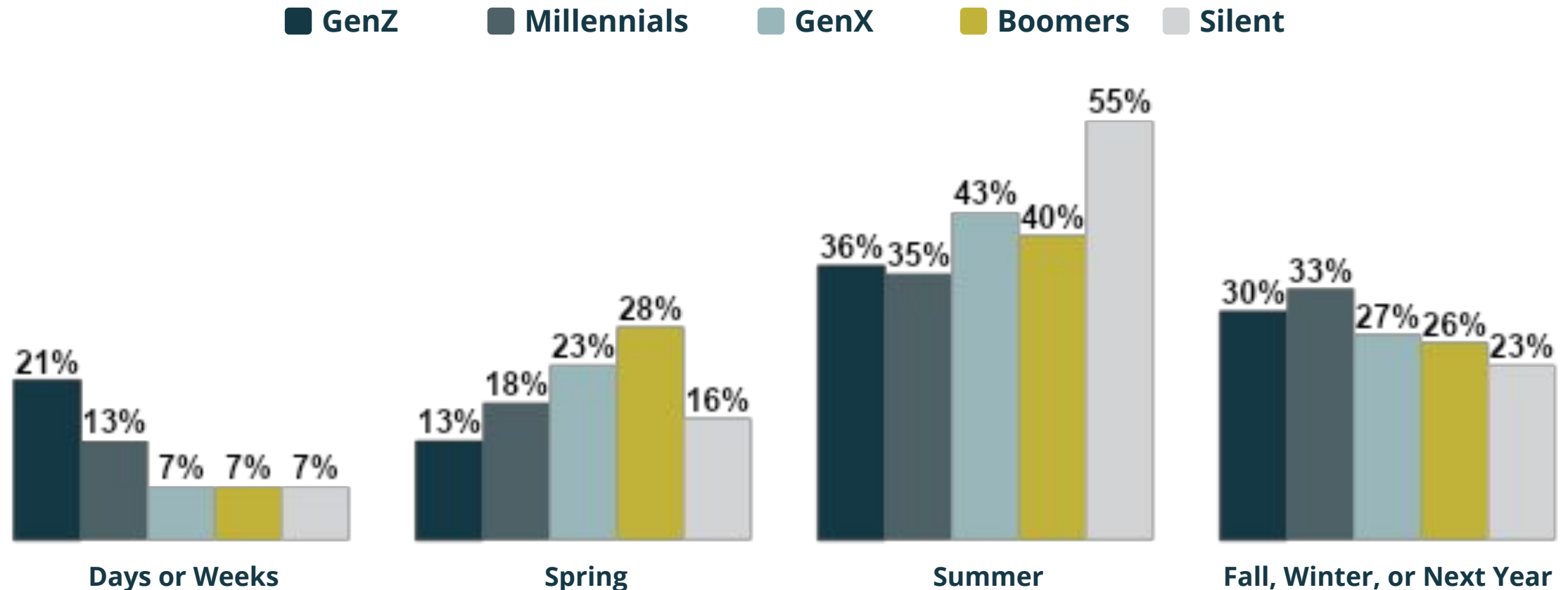
White and Hispanic voters say Coronavirus will last until summer; African Americans expect it to through next year.

How Long Coronavirus Will Last By White/Gender and Ethnicity

	Days or Weeks	Spring	Summer	Fall/Winter or Next Year
Whites	8%	23%	42%	27%
African Americans	16%	20%	27%	38%
Hispanics	14%	19%	35%	32%

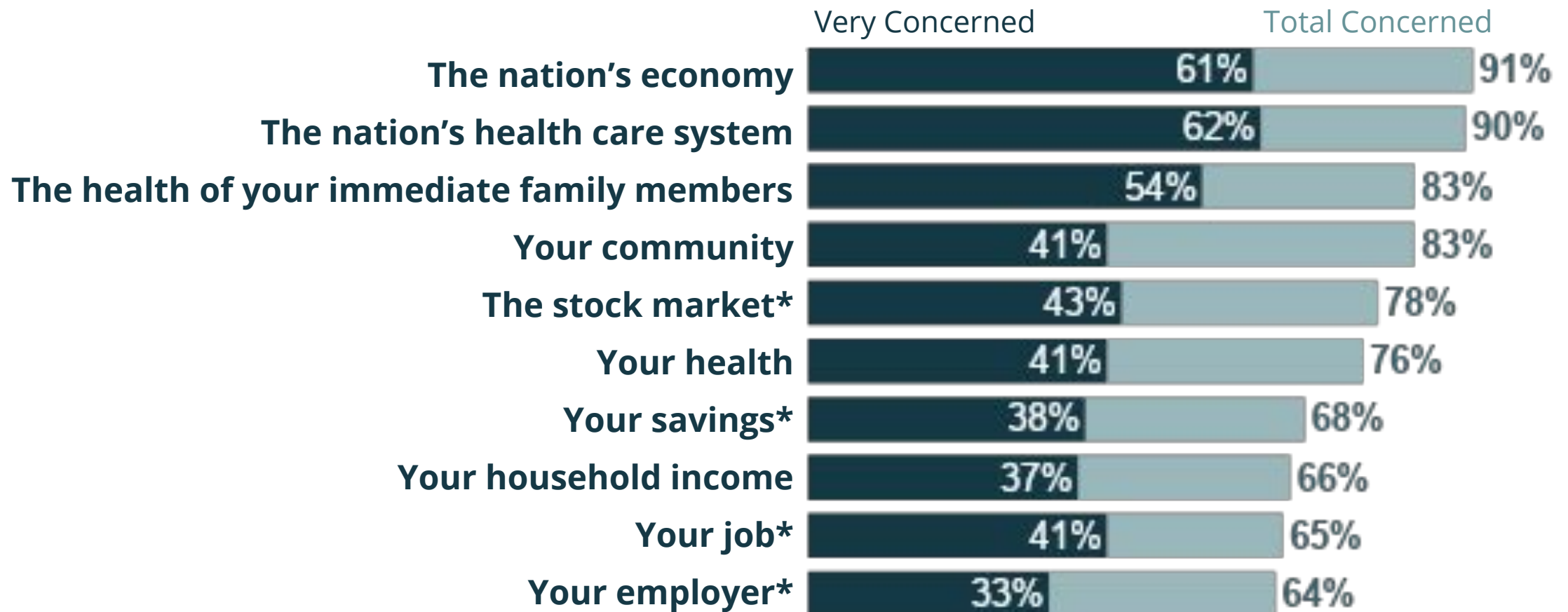
One-in-four Gen Z'ers say the outbreak will last days or weeks longer. Older generations are more likely to say it will last through the summer.

How Long Coronavirus Will Last By Generations



Americans have many concerns about the impact of the Coronavirus, the economy and health care system most.

“How concerned are you about the impact the Coronavirus outbreak will have on the each of the following?”



*Question asked among a half-sample, N=500

The impact to the economy and health care system are top concerns for voters across party lines.

Concern About Coronavirus Impact (% Very Concerned) By Party

Rank	Republicans	Independents	Democrats	Trump Supporters	Biden Supporters	Persuadables
#1	Economy 57%	Health Care System 65%	Health Care System 71%	Economy 52%	Health Care System 73%	Economy 61%
#2	Health Care System 51%	Economy 55%	Economy 67%	Health Care System 49%	Economy 67%	Health Care System 57%
#3	Stock Market 48%	Your Family's Health 50%	Your Family's Health 62%	Your Family's Health 45%	Your Family's Health 59%	Your Family's Health 56%
#4	Your Family's Health 47%	Your Savings 42%	Your Community 49%	Stock Market 42%	Your Community 47%	Stock Market 42%
#5	Your Job 37%	Your Community 41%	Your Job 49%	Your Job 36%	Your Health 47%	Your Health 42%
	Your Savings 37%		Your Health 49%	Your Savings 36%		

More white women and nonwhites tell us they are very concerned about their family's health than do white men.

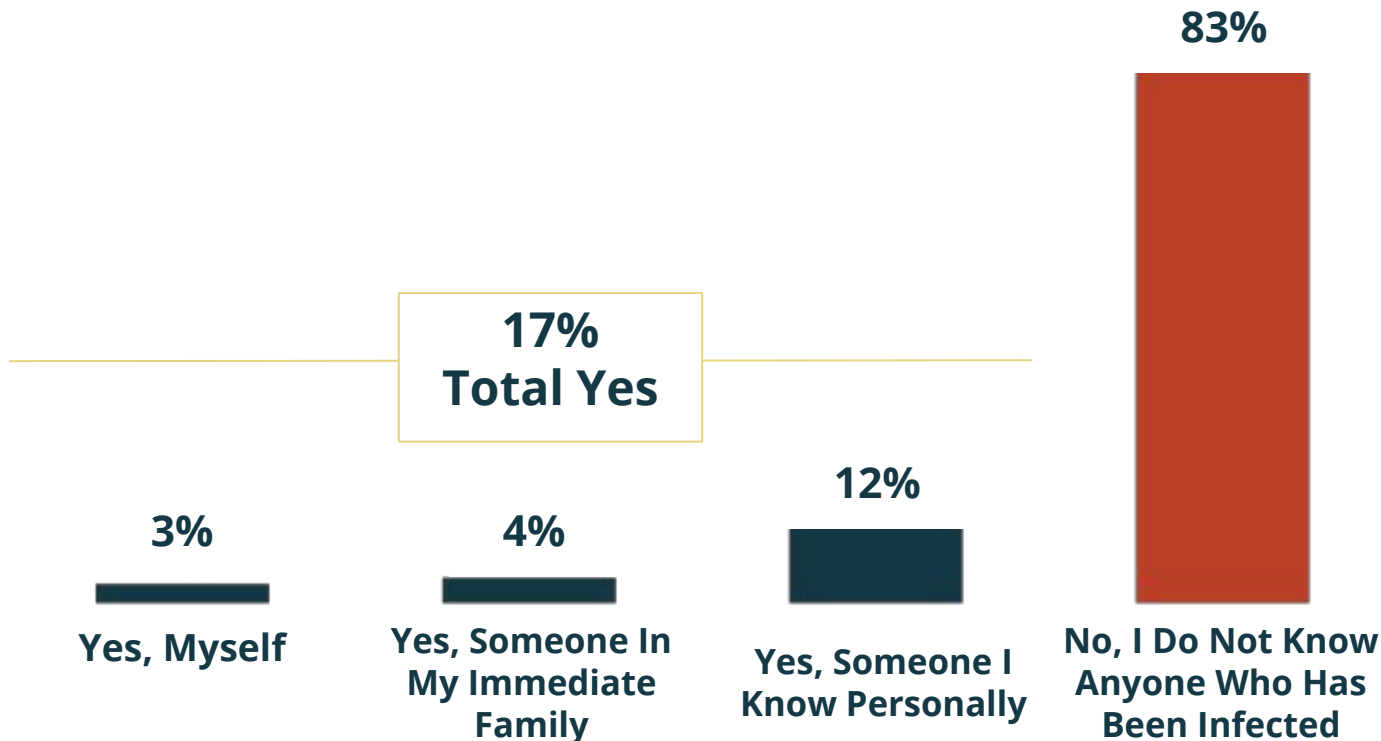
Concern About Coronavirus Impact (% Very Concerned) By White/Gender And Ethnicity

Rank	Whites	African Americans	Hispanics
#1	Health Care System 61%	Health Care System 70%	Health Care System 65%
#2	Economy 60%	Economy 67%	Economy 62%
#3	Your Family's Health 52%	Your Family's Health 62%	Your Family's Health 58%
#4	Stock Market 41%	Your Health 58%	Your Health 53%
#5	Your Community 39%	Your Community 56%	Your Job 51%

Fewer than one-in-five voters surveyed knew someone who has been infected. More than three-in-four are worried about infection.

“Have you, someone in your immediate family, or someone you know personally been infected with the Coronavirus?”

“All in all, how worried are you that you or someone in your immediate family might become infected with the Coronavirus?”



Overall	
Very Worried	37%
Somewhat Worried	40%
Not Too Worried	18%
Not At All Worried	5%
Total Worried	77%
Total Not Worried	23%

Democrats and Biden supporters are more worried about infection than Republicans, Trump supporters, or Independents.

Coronavirus Infection and Worry About Infection By Party

	Total Yes, Infected	Very Worried	Total Worried
Republicans	15%	30%	73%
Independents	20%	30%	70%
Democrats	18%	47%	84%
Trump Supporters	18%	28%	71%
Biden Supporters	19%	45%	82%
Persuadables*	19%	35%	80%

* **Persuadable voters** are those who are either probably voting for Trump or probably voting for Biden or are undecided on 2020 Presidential ballot

Nonwhites are more worried about infection than white voters.

Coronavirus Infection and Worry About Infection By White/Gender and Ethnicity

Total Yes, Infected		Very Worried	Total Worried
Whites	14%	34%	77%
African Americans	24%	47%	76%
Hispanics	24%	44%	78%

Every generation is worried about infection; Millennials are the most worried.

Coronavirus Infection and Worry About Infection By Generations

		Total Yes, Infected	Very Worried	Total Worried
Gen Z		29%	46%	77%
Millennials		27%	44%	82%
Gen X		12%	43%	80%
Boomers		13%	27%	72%
Silent		3%	33%	78%

THE BOTTOM LINE

1

Americans say the novel Coronavirus isn't going away anytime soon.

Two-in-five Americans think it will last until sometime this summer. Almost 70% think it will last to the summer or beyond. Race, gender, age, and political affiliation all impact voter opinions on the duration of the outbreak. Biden supporters tend to think the outbreak will last longer than Trump supporters do. A plurality of white voters say Coronavirus will last through the summer; a plurality of African Americans say it will last through next year.

THE BOTTOM LINE

2

Americans have many concerns about the impact of COVID-19. They are most concerned about the economy and the health care system.

At least 90% of Americans were concerned about the economy and the health care system. This holds true across party lines. More than 75% of Americans were also concerned about the health of their immediate family, their community, the stock market, and their own health.

THE BOTTOM LINE

3

Fewer than one-in-five voters surveyed knew someone who has been infected. More than three-in-four are worried about infection.

Democrats and Biden supporters are more worried about infection than Republicans, Independents, or Trump supporters. Nonwhites are more worried about infection than white voters. And while every generation is worried about infection, Millennials are most worried.

METHODOLOGY

Meeting Street Insights conducted an online national survey of registered voters (N=1,000). The study was March 29 – April 1, 2020.

In addition to our standard demographics, we also segmented states into three categories based on their number of Covid-19 cases per million residents.

- **High Impact States**

States with more than 500 cases per million residents as of April 2, 2020. Those states include CO, CT, DC, IL, LA, MA, MI, NJ, NY, RI, VT, and WA.

- **Medium Impact States**

States that have between 200 and 500 cases per million residents. Those states include AL, AR, CA, DE, FL, GA, ID, IN, ME, MD, MS, MO, MT, NV, NH, OH, PA, SC, TN, UT, WI, and WY.

- **Low Impact States**

States with fewer than 200 cases per million residents. Those states include AK, AZ, HI, IA, KS, KY, MN, NE, NM, NC, ND, OK, OR, SD, TX, VA, and WV.



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